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    "location": "Acme, Pennsylvania",
    "employees": 150,
    "catch_phrase": "We break eggs by the dozen!",
    "duration": "60 seconds",
    "scenes": [
      {
        "time": "0-5s",
        "visual": "Drone shot over rolling Pennsylvania farmland, sunrise over chicken barns.",
        "audio": "Warm, confident narrator voice.",
        "script": "In the heart of Acme, Pennsylvania, a revolution in farming is underway."
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      {
        "time": "5-15s",
        "visual": "Workers in blue uniforms beside sleek robotic arms packing eggs into crates.",
        "audio": "Upbeat music begins.",
        "script": "Meet Bluebird Robotics — 150 strong, working together to transform how chicken farms handle their most delicate product."
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      {
        "time": "15-25s",
        "visual": "Close-up of a robotic arm gently placing eggs into cartons with precision.",
        "audio": "Narrator with energy.",
        "script": "Our patented technology is faster, safer, and smarter — designed to keep eggs intact, from barn to box."
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    },  
    {  
      "time": "25-35s",  
      "visual": "Animated overlay showing speed metrics and reduced breakage percentages.",  
      "audio": "Narrator continues.",  
      "script": "Farms using Bluebird see fewer breaks, more efficiency, and happier customers."  
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    {  
      "time": "35-45s",  
      "visual": "Wide shot of a bustling Bluebird Robotics facility with employees collaborating.",  
      "audio": "Narrator tone: proud.",  
      "script": "Behind every innovation is our team of dedicated engineers, farmers, and dreamers."  
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    {  
      "time": "45-55s",  
      "visual": "Egg crates being stacked on pallets, ready for shipping. Workers wave to camera.",  
      "audio": "Music swells.",  
      "script": "Together, we're building technology that helps farmers thrive — one dozen at a time."  
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    {  
      "time": "55-60s",  
      "visual": "Bluebird Robotics logo with tagline on screen.",
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    "audio": "Narrator delivers catch phrase with emphasis.",
    "script": "Bluebird Robotics. We break eggs by the dozen!"
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"closing_cta": {
  "visual": "Logo + website URL",
  "script": "Learn more at BluebirdRobotics.com"
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## Bluebird Robotics – Hero Video Script

Length: ~60 seconds

Format: Web Video

Website: [www.bluebirdrobotics.com](http://www.bluebirdrobotics.com)

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### Opening (0–5s)

Visuals: Sunrise over Pennsylvania farmland. Drone shot gliding across chicken barns. Warm light spills over fields.

Narration (warm, confident):

“In the heart of Acme, Pennsylvania, a revolution in farming is underway.”

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### Introduction (5–15s)

Visuals: Inside a modern barn. Workers in blue uniforms oversee sleek robotic arms as they gently handle eggs. The Bluebird Robotics logo appears briefly on-screen.

Narration (energetic, welcoming):

“Meet Bluebird Robotics — a team of 150 strong, working together to transform how chicken farms handle their most delicate product.”

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### Technology Highlight (15–25s)

Visuals: Close-up of a robotic arm picking up eggs with precision and placing them neatly into cartons. Slow-motion shot emphasizes care and accuracy.

Narration (clear, upbeat):

“Our patented technology is faster, safer, and smarter — designed to keep eggs intact, from barn to box.”

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### Benefits (25–35s)

Visuals: Animated overlay showing metrics — fewer egg breaks, faster packing speeds, reduced costs. Farmers smile while watching the robots at work.

Narration (assured, persuasive):

“Farms using Bluebird see fewer breaks, greater efficiency, and happier customers.”

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### People Behind the Innovation (35–45s)

Visuals: Wide shot of the Bluebird Robotics facility. Engineers collaborate on prototypes. A mix of technicians and farmers gather around screens, fine-tuning machines.

Narration (proud, human-focused):

"Behind every innovation is our team of dedicated engineers, farmers, and dreamers."

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#### Impact (45–55s)

Visuals: Finished egg crates are stacked on pallets. Workers give a wave as shipments head out.

Camera pans across smiling employees in the warehouse.

Narration (uplifting, hopeful):

"Together, we're building technology that helps farmers thrive — one dozen at a time."

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#### Closing (55–60s)

Visuals: Bluebird Robotics logo fills the screen. Tagline appears underneath: *We break eggs by the dozen!* Website URL below: *BluebirdRobotics.com*.

Narration (strong, memorable):

"Bluebird Robotics. We break eggs by the dozen!"